



DADDY LONG LEGS

Dimensions

17'L x 17'W x 10'H

Materials

Red Cedar and Willow

Weight

600 lbs.



DAVID ROGERS' BIG BUGS



Many of the institutions that have exhibited this fun yet thought provoking show, have shared how their attendance numbers have increased.

--The Inniswood Garden Society in Westerville, Ohio states on their website in 2007 that "David Rogers Big Bugs drew over 600,000 to their site...just northeast of Columbus...in 3 months".

--In 2016 Harry P Lew Gardens in Orlando, Florida showed an increase in visitation of 49-59% during key months and at least double their new members numbers for each month of the exhibition.

--Smaller venues like Tyler Arboretum in Media Pa. located in the wooded countryside of Philadelphia stated in a Public Garden article: 2009, that their attendance rose by 400%.

--2017, Memphis Botanical Gardens' data showed new visitors and revenue double what had been projected or even hoped for in the presentation of the exhibit.

These numbers are best expressed by repeat clients. Several gardens have discovered that as their audience has aged through the exhibit, they love returning to share their experience and joy with the next generation. This has proven to be the staying power behind this enjoyable and accessible exhibition. With multi-layers to engage by, it's simplistic beauty and lessons about our environment continue to inspire.